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***THEFORK GOES GLOBAL, PLATING UP A
NEW MOBILE APP AND WEBSITE FOR AUSTRALIAN DINERS***

MEDIA RELEASE: TheFork, one of Australia's leading online restaurant reservation platforms, goes global today by joining forces with 16 other countries to become one of the world's largest networks for booking a restaurant online.

Introducing a new mobile app and website for Australian diners, the exciting move means that users of TheFork will not only be able to explore Australia's vibrant restaurant scene, but also help the 11.2 million¹ Australians going abroad each year to plan and book their dining experiences when visiting Europe and Latin America. The many updates to the platform make TheFork a go-to resource for savvy diners, no matter where they are located.

Last month TheFork, formerly known as Dimmi, celebrated 10 years of making online restaurant reservations simpler for both diners and restaurants in Australia. Since 2009, TheFork has provided support to restaurants across Australia, leading to an increase in reservations and exposure for many restaurants. There are currently 4,500 restaurants using the platform in Australia, and with this new update diners will not only be able to book a table locally, but also gain access to more than 65,000 restaurants across the world.

TheFork users will be able to consult over 16 million verified reviews across the large community of TheFork diners, gain access to special offers across the 17 countries, including 50% off meals, plus be able to 'eat like a local' at restaurants featured on INSIDER, a selection of the hottest restaurants in each country.

On the updates to TheFork, Country Manager Gary Burrows said, *"The new updates to TheFork will make diners' lives more efficient both locally and internationally, saving them time and giving them access to an immediate and free resource. We're allowing them to explore local dining scenes all over the world and book a table in an instant, 24 hours a day, 7 days a week."*

As TheFork community grows even larger, user loyalty is also being rewarded with Yums, TheFork's global loyalty program. With each reservation made on TheFork, Australian diners will now receive points that they can accumulate and exchange for discounts at participating restaurants in. The more you book through the new app, the more points you earn.

"The launch of our new look app and website is our latest update in an effort to inspire Australian diners to continue to support the restaurant industry. We want people getting out of the house and experiencing the diversity of the wonderful restaurants we have in this country, as well as the global dining scene," said Gary Burrows.

¹ <https://www.abs.gov.au/ausstats/abs@.nsf/lookup/3401.0Media%20Release1Jun%202019>

Over the past 10 years, TheFork has seen a huge amount of change across the restaurant industry including how often and when diners frequent restaurants, the kinds of restaurants diners are searching for and how they book them. These new updates take into consideration how diners use the platform and introduce updates such as geotagging that allow diners to see what restaurants surround them and a simpler, more efficient booking experience.

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For all media enquiries, please contact Emily Levins at The Cru.

E: emily@thecrumedia.com | M: 0476 325 781

About TheFork

TheFork, a TripAdvisor® Company is the leading online restaurants reservation platform in Europe, Australia and Latin America, with a network of more than 65,000 restaurants worldwide and more than 27 million monthly visits. The platform operates as "LaFourchette" in France and Switzerland, as "ElTenedor" in Spain, as "TheFork" in Italy, The Netherlands, Belgium, Portugal, Brazil, Sweden, Denmark, Australia, Argentina, Brasil, Chile, Colombia, Mexico, Peru and Uruguay. It also operates in English as "TheFork.com". TheFork connects restaurants and diners. Through TheFork (website and application), as well as through TripAdvisor, users can easily select a restaurant according to preference criteria (such as the localisation, type of cuisine, restaurant type and average price), consult user reviews, check real-time availability and instantly book online. From the restaurants side, TheFork provides them with a software solution, TheFork Manager, that enables restaurants to optimize reservations management, streamline operations and ultimately improve service and revenues, following Yield Management principles of price variability depending on time, practices which are used successfully in the travel and hotel industries.

About TripAdvisor

TripAdvisor (NASDAQ:TRIP), the world's largest travel platform*, helps 490 million travelers each month** make every trip their best trip. Travelers across the globe use the TripAdvisor site and app to browse more than 795 million reviews and opinions of 8.4 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to TripAdvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. TripAdvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

The subsidiaries and affiliates of TripAdvisor, Inc. own and operate a portfolio of websites and businesses, including the following travel media brands:

www.airfarewatchdog.com , www.bokun.io , www.bookingbuddy.com, www.cruisecritic.com , www.familyvacationcritic.com , www.flipkey.com, www.thefork.com (including www.lafourchette.com , www.eltenedor.com, and www.restorando.com), www.holidaylettings.co.uk , www.holidaywatchdog.com , www.housetrip.com , www.jetsetter.com , www.niumba.com , www.onetime.com , www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.vacationhomerentals.com and www.viator.com.

Source: Jumpshot for TripAdvisor Sites, worldwide, April 2019 Source: TripAdvisor internal log files, average monthly unique visitors in Q3 2018*